

Ara Foundation Student Entrepreneur Awards
Application Form 2018

Closing Date: 5pm Monday 19 November 2018 (extended date)

Email completed application to: margaret.leonard@ara.ac.nz

Your details

Name:

Student ID:

Venture Name (if relevant):

Degree Studying:

Year at Ara :

Cell Phone Number:

Preferred Email address:

Please fill in the following sections – Unless otherwise stated please keep your answer to each question at 500 words or less.

Section A: If you have an idea or venture (can be a for-profit business or a social venture) that you would like to accelerate to the next stage - please fill out this section.

1. What is your idea? (If relevant attach 1 or 2 concept pictures to your application)
2. Who “owns” the Intellectual Property for this idea?
3. What is the current status of this idea?
4. What problem does this idea/invention solve or what unmet need does it satisfy?
5. Who are your target customers?
6. What market data have you identified e.g. size, is it growing, competing products or services?
7. List any other members of your team (if applicable), or skills you would like added to your team (if applicable).

Section B:

Why do you want to participate in the UC Innovators’ Summer Start-Up Programme? Limit - 1000 words.

Section C:

Please provide names and contact information (phone number preferred) for two referees who can comment on your suitability for this programme (they do not need to know about your idea).